

IV Session CG KO CIGRE

Institut Dr Simo Milosevic, Igalo
11 – 14 May 2015

Marketing program

Forms of participation for companies in the IV Session CG KO CIGRE are as follows:

General sponsor
Big sponsors
Sponsors
Sponsors of opening ceremony and welcoming cocktail
Sponsors of panel presentations and cocktail
Other Sponsors
Professional-business presentations
Booking of exhibit room
Presentation board
Distribution of promotional material
Advertisement

Each form of participation entails certain rights and a compensation that will be used to cover the costs of the IV Session CG KO CIGRE. All details may be found on the website www.cigre.me.

General sponsor

There may be only one general sponsor.

After paying a sponsorship fee in the amount of €15,000 you will acquire a **right to:**

- display a logo and a trade mark of a General sponsor: in the Program of the IV Session CG KO CIGRE; in the Collection of Abstracts; on a CD; in the Report from the Session and on the website of CG KO CIGRE by the end of 2013;
- have a multimedia presentation of up to 20 MB on a CD IV Session CG KO CIGRE;
- furnished exhibit space;
- display the Company's logo: banner on the main entrance, on a visible place in a plenary hall and on a screen before beginning of work in the Session hall;
- a possibility to distribute brochures, catalogues and other propaganda material to participants;
- reserved presentation time of 45 minutes;
- color page in the Program and in the Report from the Session;
- Plaque awarded at the opening ceremony;
- six registration fees.

Big sponsors

After paying a sponsorship fee in the amount of €10,000 you will acquire **a right to:**

- display a logo and a trade mark of a Big sponsor: in the Program of the IV Session CG KO CIGRE; in the Collection of Abstracts; on a CD; in the Report from the Session and on the website of CG KO CIGRE by the end of 2013;
- have a multimedia presentation of up to 10 MB on a CD IV Session CG KO CIGRE;
- furnished exhibit room;
- display a Company's logo: banner on the main entrance, on a visible place in a plenary hall and on a screen before beginning of work in the Session hall;
- a possibility to distribute brochures, catalogues and other propaganda material to participants;
- reserved presentation time of 30 minutes;
- Color page in the Program and in the Report from the Session;
- Plaquette awarded at the opening ceremony;
- four registration fees.

Sponsors

After paying a sponsorship fee in the amount of €5,000 you will acquire **a right to:**

- display a logo and a trade mark of a Sponsor: in the Program of the IV Session CG KO CIGRE; in the Collection of Abstracts; on a CD; in the Report from the Session and on the website of CG KO CIGRE by the end of 2013;
- have a multimedia presentation of up to 5 MB on a CD IV Session CG KO CIGRE;
- display a Company's logo: banner on the main entrance, on a visible place in a plenary hall and on a screen before beginning of work in the Session hall;
- a possibility to distribute brochures, catalogues and other propaganda material to participants;
- Plaquette awarded at the opening ceremony;
- two registration fee.

Sponsors of opening ceremony and welcoming cocktail

After paying the amount of €3,000 you will acquire **a right to:**

- display a logo and a trade mark on a board in the opening ceremony hall, with a note saying that the party is a Sponsor of the opening ceremony;
- display a logo and a trade mark in the Program of the IV Session CG KO CIGRE;
- welcome participants in the opening ceremony and to invite participants to a cocktail;
- Letter of appreciation from the IV Session CG KO CIGRE;
- one registration fee.

Sponsors of panel presentations and cocktail

After paying the amount of €3,000 you will acquire **a right to:**

- display a logo and a trade mark on a board in the panel presentations hall, with a note saying that the party is a Sponsor of the panel presentations;
- display a logo and a trade mark in the Program of the IV Session CG KO CIGRE;
- welcome participants in the panel presentations and to invite participants to a cocktail;
- a possibility to distribute brochures, catalogues and other propaganda material to participants;
- one registration fee.

Other Sponsors

After paying the amount of €2,000 you will acquire a **right to**:

- display a name of the company: on the Sponsor board in a plenary hall; in the Program of the IV Session CG KO CIGRE; in the Collection of Abstracts; on a CD and in the Report from the Session.
- one registration fee.

Professional-business presentations

After paying €1,000 a participant will be entitled to have a presentation about his company and its production program lasting up to 30 minutes in accordance with the organizer's program that will be set in advance.

Business presentations will be arranged in breaks between the morning and afternoon work of the SC. A schedule of business presentations will be published in the Program of the IV Session CG KO CIGRE and on a noticeboard of the Session.

Companies, equipment manufacturers and other interested parties may reserve time for other kinds of their presentation (dinners, cocktails, study tours, etc.) in coordination with the Organizational council.

Booking of exhibit room

Under the IV Session CG KO CIGRE it is planned to have an exhibit of energy equipment, products, instruments, services and software of national and international manufacturers.

Exhibitor shall **have** furnished stand (elements, furniture, floor, el. installation, lighting) and 1 registration fee. Price of 1m² of exhibit room is €250.

With extra payment of €50 for 1m² exhibitor gets Color page in the Program and in the Report from the Session.

Printing services are not included in the abovementioned price.

Look, disposal and size of stands, type and price of printing services you can find on: www.cigre.me/marketing/standovi.

Number of stands is limited. Exhibitors from II Session CG KO CIGRE have a priority.

Presentation board

After paying an amount of €250 you will be entitled to a graphical presentation of your company in the exhibit room on a board of 1x1 m size.

Distribution of promotional material

After paying €200 you will be entitled to distribute brochures, catalogues or some other promotional material in order to present the company to participants in the IV Session CG KO CIGRE.

A promotional material that is planned to be distributed to participants as a part of material that will be obtained upon registration will have to be presented to the Organizational council and after obtaining their content, it will be delivered 10 days prior to beginning of the Session.

Advertisement

After paying an amount of €500 you will be entitled to a color page in the Program and in the Report from the Session.